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Doctorow on the True Dangers of Surveillance Capitalism

The dirty secret of capitalism -- and a new way forward | Nick Hanauer

Shoshana Zuboff / Keynote: Reality is the Next Big Thing - Elevate Festival 2014

Surveillance Capitalism In Work \u0026 Home - Bev Skeggs

Capitalism vs. Socialism: A Soho Forum Debate Facebook \u0026 Google: The Age of Surveillance

Capitalism CPDP 2016: Surveillance capitalism: a new societal condition rising

~~The Age of Surveillance Capitalism: Shoshana Zuboff~~

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~~Surveillance Capitalism Takeover: Here's Why You Got That Ad \u0026 More... Privacy Book Club~~

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The Age of Surveillance Capitalism - Shoshana Zuboff, Carole Cadwalladr, Paul Hilder \u0026 Shahmir Sanni

Real corporate accountability for surveillance capitalism with

Shoshana Zuboff and Chris Gilliard

The Secrets Of Surveillance Capitalism

Surveillance Capitalism

Zuboff identifies four key features in the logic of surveillance capitalism and explicitly follows the four key features

identified by Google's chief economist, Hal Varian: The drive

toward more and more data extraction and analysis. The

development of new contractual forms using computer-

monitoring ...

Surveillance capitalism - Wikipedia

It's clear that the wealth of data collection underpinning

surveillance capitalism fundamentally undermines security as

it enables much more effective targeting and attacks. The

good news is that despite its entrenched economic and

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political power, surveillance capitalism isn't an inevitability.

The lurking security risks of surveillance capitalism ...

Governmental control is nothing compared to what Google is up to: the company is creating an unprecedented form of surveillance capitalism. ... The Secrets of Surveillance Capitalism.

Shoshana Zuboff: Secrets of Surveillance Capitalism

So surveillance capitalism threatens to cement class distinctions by taking people who make mistakes -- or who suffer from discrimination -- and limiting their access to all sorts of facets of the...

Welcome to the Age of Surveillance Capitalism - Bloomberg

Surveillance capitalism begins by unilaterally staking a claim to private human experience as free raw material for translation into behavioral data. Our lives are rendered as data flows.

Opinion | You Are Now Remotely Controlled - The New York Times

Access a free summary of The Secrets of Surveillance Capitalism, by Shoshana Zuboff and 20,000 other business, leadership and nonfiction books on getAbstract.

The Secrets of Surveillance Capitalism Free Summary by ...

▫The Secrets of Surveillance Capitalism▫ (Frankfurter Allgemeine Zeitung, March 2016) ▫Beyond Surveillance Capitalism: Reclaiming Digital Sovereignty▫ (Decode, October 2018)

Surveillance Capitalism - Harvard Business Review

Surveillance capitalism is a novel economic mutation bred

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from the clandestine coupling of the vast powers of the digital with the radical indifference and intrinsic narcissism of the financial capitalism and its neoliberal vision that have dominated commerce for at least three decades, especially in the Anglo economies.

[The threat of surveillance capitalism, and the fight for a ...](#)
Harvard professor Shoshana Zuboff wrote a monumental book about the new economic order that is alarming. "The Age of Surveillance Capitalism," reveals how th...

[Shoshana Zuboff on surveillance capitalism | VPRO ...](#)
Engaging with the systems of surveillance capitalism, and acquiescing to its demands for ever deeper incursions into everyday life, involves much more than the surrender of information: it is to...

[The Age of Surveillance Capitalism by Shoshana Zuboff ...](#)
"At its core, surveillance capitalism is parasitic and self-referential. It revives Karl Marx's image of capitalism as a vampire that feeds on labor, but with an unexpected turn. Instead of labor, surveillance capitalism feeds on every aspect of every human experience."

[The Age of Surveillance Capitalism: The Fight for a Human ...](#)
The first economic principle of surveillance capitalism – the extraction imperative – necessitates economies of scale. Prediction is only as good as (1) the amount of data, (2) the computing power and (3) the sophistication of machine learning procedures.

[The age of surveillance capitalism | DiggIt Magazine](#)
Governmental control is nothing compared to what Google is up to: the company is creating an unprecedented form of

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surveillance capitalism. jetzt Seite 2 lesen

Seite 2 - Shoshana Zuboff: Secrets of Surveillance Capitalism

Capitalism has been hijacked by a lucrative surveillance project that subverts the "normal" evolutionary mechanisms associated with its historical success and corrupts the unity of supply and demand that has for centuries, however imperfectly, tethered capitalism to the genuine needs of its populations and societies, thus enabling the fruitful expansion of market democracy.

The Secrets of Surveillance Capitalism by Shoshana Zuboff

...

With her impressive seminal work, *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power*, published earlier this year, Harvard professor Shoshana Zuboff is asking for nothing less than a "rebirth of astonishment and outrage" to reestablish our bearings in the digital age. And with good reason. "Surveillance capitalism" is the term Zuboff uses to ...

Shoshana Zuboff on the Undetectable, Indecipherable World

...

Instead of claiming work (or land, or wealth) for the market dynamic as industrial capitalism once did, surveillance capitalism audaciously lays claim to private experience for translation into fungible commodities that are rapidly swept up into the exhilarating life of the market. 1 Invented at Google and elaborated at Facebook in the online milieu of targeted advertising, surveillance capitalism embodies a new logic of accumulation. Like an invasive species with no natural predators, its ...

Surveillance Capitalism and the Challenge of Collective ...

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Join The Intercept's senior correspondent Naomi Klein and Harvard Business School professor Shoshana Zuboff, author of "The Age of Surveillance Capitalism: T...

The Rise of Surveillance Capitalism - YouTube

Google is ground zero for a wholly new subspecies of capitalism in which profits derive from the unilateral surveillance and modification of human behavior. This is a new surveillance capitalism that is unimaginable outside the inscrutable high velocity circuits of Google's digital universe, whose signature feature is the Internet and its ...

Google and the Secrets of Surveillance Capitalism - LGF Pages

Surveillance capitalism is an economic logic that has hijacked the digital for its own purposes The tech companies' innovation rhetoric effectively blinded users and lawmakers for many years....

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are

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accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

People around the world are confused and concerned. Is it a sign of strength or of weakness that the US has suddenly shifted from a politics of consensus to one of coercion on the world stage? What was really at stake in the war on Iraq? Was it all about oil and, if not, what else was involved? What role has a sagging economy played in pushing the US into foreign adventurism and what difference does it make that neo-conservatives rather than neo-liberals are now in power? What exactly is the relationship between US militarism abroad and domestic politics? These are the questions taken up in this compelling and original book. Closely argued but clearly written, 'The New Imperialism' builds a conceptual framework to expose the underlying forces at work behind these momentous shifts in US policies and politics. The compulsions behind the projection of US power on the world as a 'new imperialism' are here, for the first time, laid bare for all to see. This new paperback edition contains an Afterword

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written to coincide with the result of the 2004 American presidential election.

OneZero, Medium's official technology publication, is thrilled to announce a print-on-demand edition of *How to Destroy Surveillance Capitalism* by Cory Doctorow, with an exclusive new chapter. *How to Destroy Surveillance Capitalism* was first published online in August, where it was an instant hit with readers, scholars, and critics alike. For years now, we've been hearing about the ills of surveillance capitalism - the business of extracting, collecting, and selling vast reams of user data that has exploded with the rise of tech giants like Google, Facebook, and Amazon. But what if everything we've been hearing is wrong? What if surveillance capitalism is not some rogue capitalism or a wrong turn taken by some misguided corporations? What if the system is working exactly as intended - and the only hope of restoring an open web is to take the fight directly to the system itself? In Doctorow's timely and crucial new nonfiction work, the internationally bestselling author of *Walkaway*, *Down and Out in the Magic Kingdom*, and *Little Brother*, argues that if we're to have any hope of destroying surveillance capitalism, we're going to have to destroy the monopolies that currently comprise the commercial web as we know it. Only by breaking apart the tech giants that totally control our online experiences can we hope to return to a more open and free web - one where predatory data-harvesting is not a founding principle. Doctorow shows how, despite popular misconception, Facebook and Google do not possess any "mind-control rays" capable of brainwashing users into, say, voting for a presidential candidate or joining an extremist group - they have simply used their monopoly power to profit mightily off of people interested in doing those things and made it easy for them to find each other. Doctorow takes us

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on a whirlwind tour of the last 30 years of digital rights battles and the history of American monopoly - and where the two intersect. Through a deeply compelling and highly readable narrative, he makes the case for breaking up Google, Facebook, Amazon, and Apple as a means of ending surveillance capitalism.

Networks powered by algorithms are pervasive. Major contemporary technology trends—Internet of Things, Big Data, Digital Platform Power, Blockchain, and the Algorithmic Society—are manifestations of this phenomenon. The internet, which once seemed an unambiguous benefit to society, is now the basis for invasions of privacy, massive concentrations of power, and wide-scale manipulation. The algorithmic networked world poses deep questions about power, freedom, fairness, and human agency. The influential 1997 Federal Communications Commission whitepaper “Digital Tornado” hailed the “endless spiral of connectivity” that would transform society, and today, little remains untouched by digital connectivity. Yet fundamental questions remain unresolved, and even more serious challenges have emerged. This important collection, which offers a reckoning and a foretelling, features leading technology scholars who explain the legal, business, ethical, technical, and public policy challenges of building pervasive networks and algorithms for the benefit of humanity. This title is also available as Open Access on Cambridge Core.

The internet is the most effective weapon the government has ever built. In this fascinating book, investigative reporter Yasha Levine uncovers the secret origins of the internet, tracing it back to a Pentagon counterinsurgency surveillance project. A visionary intelligence officer, William Godel, realized that the key to winning the war in Vietnam was not

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outgunning the enemy, but using new information technology to understand their motives and anticipate their movements. This idea -- using computers to spy on people and groups perceived as a threat, both at home and abroad -- drove ARPA to develop the internet in the 1960s, and continues to be at the heart of the modern internet we all know and use today. As Levine shows, surveillance wasn't something that suddenly appeared on the internet; it was woven into the fabric of the technology. But this isn't just a story about the NSA or other domestic programs run by the government. As the book spins forward in time, Levine examines the private surveillance business that powers tech-industry giants like Google, Facebook, and Amazon, revealing how these companies spy on their users for profit, all while doing double duty as military and intelligence contractors. Levine shows that the military and Silicon Valley are effectively inseparable: a military-digital complex that permeates everything connected to the internet, even coopting and weaponizing the antigovernment privacy movement that sprang up in the wake of Edward Snowden. With deep research, skilled storytelling, and provocative arguments, *Surveillance Valley* will change the way you think about the news -- and the device on which you read it.

This work explores the relationships between legal institutions and political and economic transformation. It argues that as law is enlisted to help produce the profound economic and sociotechnical shifts that have accompanied the emergence of the informational economy, it is changing in fundamental ways.

From 9/11 to the Snowden leaks, stories about surveillance increasingly dominate the headlines. But surveillance is not only 'done to us' — it is something we do in everyday life. We

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submit to surveillance, believing we have nothing to hide. Or we try to protect our privacy or negotiate the terms under which others have access to our data. At the same time, we participate in surveillance in order to supervise children, monitor other road users, and safeguard our property. Social media allow us to keep tabs on others, as well as on ourselves. This is the culture of surveillance. This important book explores the imaginaries and practices of everyday surveillance. Its main focus is not high-tech, organized surveillance operations but our varied, mundane experiences of surveillance that range from the casual and careless to the focused and intentional. It insists that it is time to stop using Orwellian metaphors and find ones suited to twenty-first-century surveillance – from 'The Circle' or 'Black Mirror.'

Surveillance culture, David Lyon argues, is not detached from the surveillance state, society and economy. It is informed by them. He reveals how the culture of surveillance may help to domesticate and naturalize surveillance of unwelcome kinds, and considers which kinds of surveillance might be fostered for the common good and human flourishing.

THE TOP 10 SUNDAY TIMES BESTSELLER Shortlisted for the FT Business Book of the Year Award 2019 'Easily the most important book to be published this century. I find it hard to take any young activist seriously who hasn't at least familiarised themselves with Zuboff's central ideas.' - Zadie Smith, The Guardian

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control us. The heady optimism of the Internet's early days is gone. Technologies that were meant to liberate us have deepened inequality and stoked divisions. Tech companies gather our information online and sell it to the highest bidder, whether

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government or retailer. Profits now depend not only on predicting our behaviour but modifying it too. How will this fusion of capitalism and the digital shape our values and define our future? Shoshana Zuboff shows that we are at a crossroads. We still have the power to decide what kind of world we want to live in, and what we decide now will shape the rest of the century. Our choices: allow technology to enrich the few and impoverish the many, or harness it and distribute its benefits. *The Age of Surveillance Capitalism* is a deeply-reasoned examination of the threat of unprecedented power free from democratic oversight. As it explores this new capitalism's impact on society, politics, business, and technology, it exposes the struggles that will decide both the next chapter of capitalism and the meaning of information civilization. Most critically, it shows how we can protect ourselves and our communities and ensure we are the masters of the digital rather than its slaves.

Every day Americans make decisions about their privacy: what to share, how much to expose to whom. Securing the boundary between private affairs and public identity has become a central task of citizenship. Sarah Igo pursues this elusive social value across the twentieth century, as individuals asked how they should be known by their own society.

What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of platform capitalism. This book critically examines these new

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business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

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