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*Show Me the Numbers: Designing
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Show Me the Numbers: Designing Tables and Graphs to Enlighten is the most accessible, practical, and comprehensive guide to table and graph design available. The second edition of Show Me the Numbers improves on the first by polishing the content throughout (including updated

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Tables and Graphs to Enlighten

"Show Me the Numbers" is rare and special. It is a practical and commonsense guide that you can use in your business today and every day. Stephen Few grounds his principles in the work of Edward R. Tufte and others, extends them to

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comprehensively address the needs of business, and then applies them to hundreds of examples drawn from his own experience.

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*Show Me The Numbers Designing
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Show Me the Numbers: Designing
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Second Edition, Stephen Few, \$45.00
MSRP, June 2012, Analytics Press. (

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Table of Contents) Most presentations of quantitative information are poorly designed—painfully so, often to the point of misinformation. This problem, however, is rarely noticed and even more rarely addressed. We use tables and graphs to communicate quantitative information: the critical

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communication skills that must be learned. Based on the book *Show Me the Numbers: Designing Tables and Graphs to Enlighten* by Stephen Few, this course provides an in-depth introduction to the best practices of quantitative data presentation. This

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course alleviates countless hours of confusion and frustration. Following Stephen Few's

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font design. When choosing a font for a design project, whether it's a logo design, letterhead, or a T-shirt design, always remember to check the numerals to see whether the number and letter designs go well together.

40+ Best Number Fonts for Displaying

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Information, no matter how important, cannot speak for itself. To tell its story, it relies on us to give it a clear voice.

No information is more critical than quantitative data ... numbers that reveal what's happening, how our

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organizations are performing, and opportunities to do better. Numbers are usually presented in tables and graphs, but few are properly designed, resulting not only in poor communication, but at times in miscommunication. This is a travesty, because the skills needed to present

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quantitative information effectively are simple to learn. Good communication doesn't just happen; it is the result of good design.

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information at a glance. Although dashboards are potentially powerful, this potential is rarely realized. The greatest display technology in the world won't solve this if you fail to use effective visual design. And if a dashboard fails to tell you precisely what you need to know in an instant,

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you'll never use it, even if it's filled with cute gauges, meters, and traffic lights. Don't let your investment in dashboard technology go to waste. This book will teach you the visual design skills you need to create dashboards that communicate clearly, rapidly, and compellingly. "Information Dashboard

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Design will explain how to: Avoid the thirteen mistakes common to dashboard design Provide viewers with the information they need quickly and clearly Apply what we now know about visual perception to the visual presentation of information Minimize distractions, cliches, and unnecessary

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embellishments that create confusion
Organize business information to support meaning and usability Create an aesthetically pleasing viewing experience Maintain consistency of design to provide accurate interpretation Optimize the power of dashboard technology by pairing it

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with visual effectiveness Stephen Few has over 20 years of experience as an IT innovator, consultant, and educator. As Principal of the consultancy Perceptual Edge, Stephen focuses on data visualization for analyzing and communicating quantitative business information. He provides consulting

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and training services, speaks frequently at conferences, and teaches in the MBA program at the University of California in Berkeley. He is also the author of "Show Me the Numbers: Designing Tables and Graphs to Enlighten. Visit his website at www.perceptualedge.com.

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Dashboards have become a popular means to present critical information for rapid monitoring, but few do this effectively. When designed well, dashboards engage the power of visual perception to communicate a dense collection of information

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efficiently, with exceptional clarity. This can only be achieved, however, by applying visual design skills that address the unique challenges of dashboards. These skills are not intuitive; they must be learned. The author teaches a comprehensive set of effective design practices through

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examples that reveal what works, what doesn't, and why.

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"before and after" examples to illustrate the contrast between poor and outstanding presentations

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language, but each one has its own set of rules. The same is true with information visualization: a product manager, statistician, and graphic designer each approach visualization from different perspectives. Data at Work was written with you, the spreadsheet user, in mind. This book

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will teach you how to think about and organize data in ways that directly relate to your work, using the skills you already have. In other words, you don't need to be a graphic designer to create functional, elegant charts: this book will show you how. Although all of the examples in this book were

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