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Data-ism is about this next phase, in which vast Internet-scale data sets are used for discovery and prediction in virtually every field. It shows how this new revolution will change decision making--by relying more on data and analysis, and less on intuition and experience--and transform the nature of leadership and management.

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Data-Ism: The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else Preloaded Digital Audio Player – Unabridged, 10 Mar. 2015 by Steve Lohr (Author)

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Data-ism: The Revolution Transforming
Decision Making, Consumer Behavior,
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was chosen by Soundview Executive Book
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REVIEW: Data-ism is perhaps one of the
most balanced, levelheaded examinations
of the potential of big data. Author Lohr
never hesitates to give voice to the critics
or skeptics of a data-driven world, nor fails
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Data-ism: The Revolution Transforming
Decision Making, Consumer Behavior,
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Steve Lohr, a technology reporter for the
New York Times, chronicles the rise of Big
Data, addressing cutting-edge business
strategies and examining the dark side of a
data-driven world. Coal, iron ore, and oil
were the key ...

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In Data-ism, New York Times reporter Steve Lohr explains how big-data technology is ushering in a revolution in proportions that promise to be the basis of the next wave of efficiency and innovation across the economy. But more is at work here than technology.

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discovery and prediction in virtually every field. It shows how this new revolution will change decision making—by relying more on data and analysis, and less on intuition and experience—and transform the nature of leadership and management.

~~—Data-ism on Apple Books~~

Brooks argued that in a world of increasing complexity, relying on data could reduce cognitive biases and "illuminate patterns of behavior we haven't yet noticed". [1] In 2015, Steve Lohr's book 'Data-ism' looked at how Big Data is transforming society, using the term to describe the Big Data revolution.

~~Dataism—Wikipedia~~

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~~Data-ism — HarperCollins~~

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Data-IsM: The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else [Lohr, Steve] on Amazon.com.au. *FREE* shipping on eligible orders. Data-IsM: The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else

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Steve Lohr, the New York Times' chief technology reporter, charts the ascent of Data-ism, the dominating philosophy of the day in which data is at the forefront of everything and decisions of all kinds are based on data analysis rather than experience and intuition. Taking us behind the scenes and introducing the DOPs (Data Oriented-People), the key personalities behind this revolution, he ...

~~Data-ism: Inside the Big Data Revolution:
Amazon.co.uk ...~~

Data-ism: The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else Audible Audiobook – Unabridged Steve Lohr (Author, Narrator), HarperAudio (Publisher) 4.0 out of 5 stars 35 ratings

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